

May 30, 2025

## Wins "Product Power Award" at ifia/HFE JAPAN 2025!

Oryza Oil & Fat Chemical Co., Ltd. is proud to announce that **we have received the Product Power Award for Sakulora™ (Sakura lactic acid bacteria)** at ifia/HFE JAPAN 2025. This premier exhibition for food ingredients, additives, and health/functional food ingredients was held from May 21 to 23, 2025, at Tokyo Big Sight (South Exhibition Hall).

**This marks our 12th award at this exhibition, our 5th Product Power Award, and our 5th consecutive year receiving an award!**

### Awards History

Best Exhibitor Award: 1

Best PR Award: 3

Technology Award: 3

At this year's exhibition, we updated new data for Sakura Lactic Acid Bacteria™, which was launched last October. The data from external clinical trials showcased its significant gut-regulating effects, including a notable increase in bowel movements and a trend toward increased stool volume within just one week. We also presented the latest updates on our compliance with "PRISMA2020" for Foods with Function Claims. Both presentations garnered significant interest from businesses both domestically and internationally.

We believe this Product Power Award is a testament to our relentless dedication to research and development and our strong product development capabilities. Moving forward, we remain committed to listening to global trends, market needs, and customer feedback. Our goal is to consistently deliver high-level products that contribute to the health and beauty of people worldwide, striving to be a unique and niche-top manufacturer in our field.

Sincerely,  
Oryza Oil & Fat Chemical Co., Ltd.

